

Geena Greguric

Fractional Marketing Leader · Founder · Host, High-Key Growth Podcast



About Geena

Geena Greguric is a Fractional Marketing Leader, startup marketing strategist, and host of the High-Key Growth podcast. With a decade guiding early-stage ventures and high-growth teams across startups, insurance, tech, and professional services, she brings sharp strategy and scrappy execution to every engagement. She speaks on modern marketing, brand positioning, and growth — delivering frameworks audiences can put to work immediately.

Speaking Topics

- AI in Marketing: What Actually Matters
- Building a Marketing Strategy That Scales
- Go-to-Market Strategy for Startups
- Demand Generation Without Wasting Budget
- Marketing Leadership for Growing Companies
- Personal Branding That Builds Trust
- Customer Acquisition in Competitive Markets
- Marketing Metrics That Actually Matter

+ custom presentations available for your audience and industry.

Where Geena Speaks

- Marketing conferences
- Startup events
- Founder communities
- Executive leadership teams
- Sales kickoffs
- Corporate training
- Industry associations
- Universities
- Podcasts & webinars



What Audiences Say



Geena has a wealth of knowledge! We're excited to take all her suggestions into action.

 Anne Newcomer, Workshop Attendee

Geena's presentations combine strategic thinking with practical execution — real lessons from helping companies build go-to-market strategy, improve demand generation, strengthen positioning, and build marketing systems that drive measurable growth.

Audiences leave with frameworks they can put into practice immediately.